

## Curriculum Vitae

Pasi Haaranen

Pasi Haaranen b. 9.9.1957

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Student, Helsingin Reaalilyseo, 1978

Apprenticeship at ScanFoto AB in Helsinki and Stockholm, instructed by photographer Bertel Möller, 1980-1983

Private photographic studio PR-Studio, 1983-

Advertising photography for clients such as Nokia, Nokian Paperi, Stora Enso, Yhtyneet paperitehtaat, Unilever, Atria, HK, Metso, Paulig Oy, Sanoma konserni, Audi Ag, Wsoy, VTI.

Photojournalism for clients such as Yhtyneet kuvalehdet, A-lehdet, Sanoma Magazines.

Cover photographs for, among others, Image 1985-2000, Kotilääkäri 1985-1997, Mens Health 1997-2000, Libris 2006 ISSN 1459-6784, Gloria and Kodin Gloria 2007-2012.

Helsinki European Capital of Culture photographer 2000.

Art and exhibition launches for art museums and artists (Wikipedia).

### Exhibitions:

Swedish artists' joint exhibition 2013 at Sweden's Furusund Högmarsö Shipyard's summer salon.

Cable's Artist Association annual exhibition 2011 and 2012.

Cable's Artist Association annual exhibition posters 2011 and 2012.

Participation in the Finnish Advertising Photographers Association's (currently FIMAGE) annual exhibitions since 2005.

### Other:

Self-produced fine art photography.

Official photographer of the Dalai Lama during his visit to Helsinki in 2006 and 2011.

Official Mother's Day "The Nation's Mothers" photographer during the final three years of the Koivisto administration.

Official 1987 concert tour photographer for Miles Davis in Helsinki, Stockholm and Oslo.

Documentary photography for the European Capital of Culture joint Fresco painting event in Bologna, 2000.

Jury member of the Finnish Marketing Association's Kultajyvä competition in 1989.

### Works using my photographs:

Solveig von Schoultz: Ett sätt att räkna tiden, Schildts Helsingfors 1989

Audi Avus, kirja Tokion autonäyttelyyn, Audi AG Marketin/VMS, Ingolstadt 1991

Kaj Kalin: Veressä WSOY 1993 ISBN: 9510187348

Bo Carpelan: Vandrante skugga. Pokkarilaitos Schildts 1993

Bo Carpelan, Urwind, Schildts Förlags Ab

Annika Luther, Bronsåret 1995, ISBN: 9515215633

Edith Södergrans samlade skrifter II (Svenska litteratursällskapet i Finland 1996)

Ihan kahvilla, Paulig instituutti Helsinki 2006

Pekka Kauhanen, Hurtta, Poika ja Lum´ukko, Suomen Taideyhdistys 2011 ISBN  
978-952-99260-4-6

Lena von Bonsdorff: Mentor, mecenat, musikhandlare, Schildts & Söderströms 2012 ISBN  
9515230233, 9789515230232

#### Awards:

The Finnish Lepidopterological Society's butterfly photography contest Gold prize, the image was featured on the cover of Suomen Louno ("Nature of Finland") in 1971.

Advertising photography's Silver award recipient 1982.

Advertising photography's Bronze award recipient 1986.

Advertising photography's Honorable mentions 1983-1998.

#### Hobbies:

Archery, fly fishing and fly tying, photography.